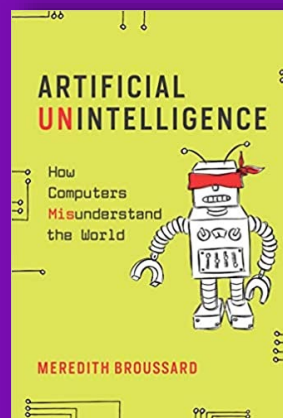




# MEREDITH BROUSSARD

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## MEDIA KIT



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# BIO



Meredith Broussard is an associate professor at the Arthur L. Carter Journalism Institute of New York University and the research director at the NYU Alliance for Public Interest Technology. She is the author of the book, *More Than a Glitch: Confronting Race, Gender, and Ability Bias in Tech* (MIT Press, 2023), as well as the award-winning 2018 book *Artificial Unintelligence: How Computers Misunderstand the World*. Her research focuses on artificial intelligence in investigative reporting, with particular interests

reporting, with particular interests in AI ethics and using data analysis for social good. She appears in the Emmy-nominated documentary “Coded Bias,” now streaming on Netflix. Her work has been supported by the Rockefeller Foundation, the Institute of Museum & Library Services, and the Tow Center at Columbia Journalism School. A former features editor at the Philadelphia Inquirer, she has also worked as a software developer at AT&T Bell Labs and the MIT Media Lab. Her features and essays have appeared in The New York Times, The Atlantic, Slate, Vox, and other outlets.

# MORE THAN A GLITCH: CONFRONTING RACE, GENDER, AND ABILITY BIAS IN TECH

**PUBLISHER:** The MIT Press

**PUBLICATION DATE:** March 14, 2023

**ISBN-13:** 978-0262047654

**FORMAT:** Hardcover

**PRICE:** \$20.48 (248 pages)



## **Praise for *More Than a Glitch: Confronting Race, Gender, and Ability Bias in Tech***

"Telling the stories of individuals from marginalized communities who have been wronged by technology, the author shows how design and conceptual failures produce unfair outcomes...The stories enrage and drive home the cost of the failures and prejudices built into ostensibly cutting-edge programs. This sobering warning about the dangers of technology alarms and unsettles." **—Publishers Weekly**

"Broussard brings her perspective as a multiracial woman, data journalist, and computer scientist to an eye-opening critique of racism, sexism, and ableism in technology. She decries technochauvinism, which she defines as 'a kind of bias that considers computational solutions to be superior to all other solutions'...An informed analysis of one of the insidious elements of technology." **—Kirkus Reviews**

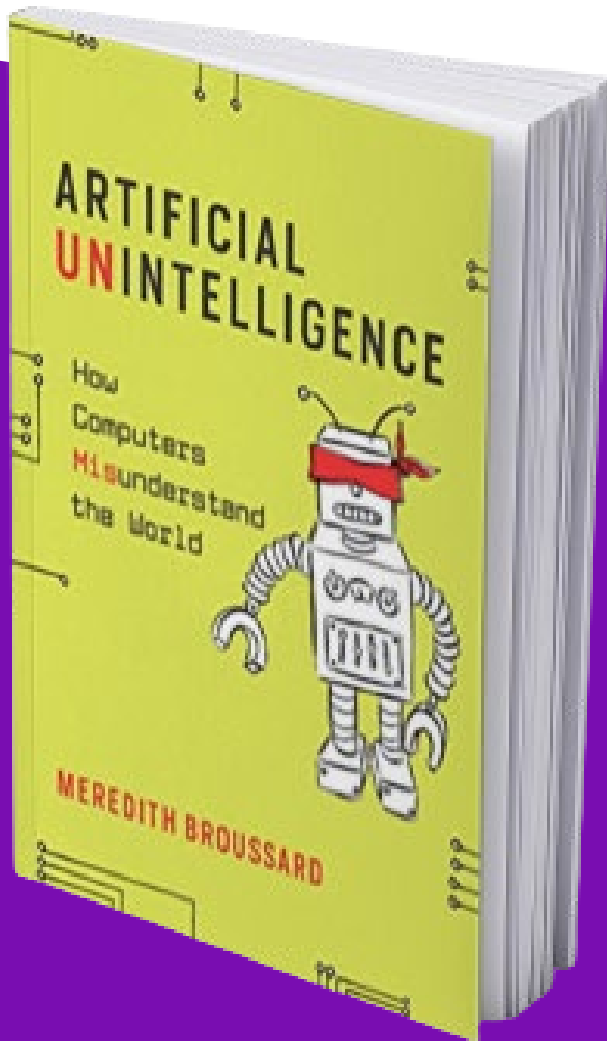
**When technology reinforces inequality, it's not just a glitch—it's a signal that we need to redesign our systems to create a more equitable world.**

The word "glitch" implies an incidental error, as easy to patch up as it is to identify. But what if racism, sexism, and ableism aren't just bugs in mostly functional machinery—what if they're coded into the system itself? In the vein of heavy hitters such as Safiya Umoja Noble, Cathy O'Neil, and Ruha Benjamin, Meredith Broussard demonstrates in *More Than a Glitch* how neutrality in tech is a myth and why algorithms need to be held accountable.

Broussard, a data scientist and one of the few Black female researchers in artificial intelligence, masterfully synthesizes concepts from computer science and sociology. She explores a range of examples: from facial recognition technology trained only to recognize lighter skin tones, to mortgage-approval algorithms that encourage discriminatory lending, to the dangerous feedback loops that arise when medical diagnostic algorithms are trained on insufficiently diverse data. Even when such technologies are designed with good intentions,

Broussard shows, fallible humans develop programs that can result in devastating consequences. Broussard argues that the solution isn't to make omnipresent tech more inclusive, but to root out the algorithms that target certain demographics as "other" to begin with. With sweeping implications for fields ranging from jurisprudence to medicine, the ground-breaking insights of *More Than a Glitch* are essential reading for anyone invested in building a more equitable future.

# PUBLISHED WORK



**Author Name:** Meredith Broussard

**Book Title:** Artificial Unintelligence: How Computers Misunderstand the World

**Publisher Name:** The MIT Press

**Publication Year:** 2019

**ISBN:** 978-0262537018

**No. of Pages:** 246



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